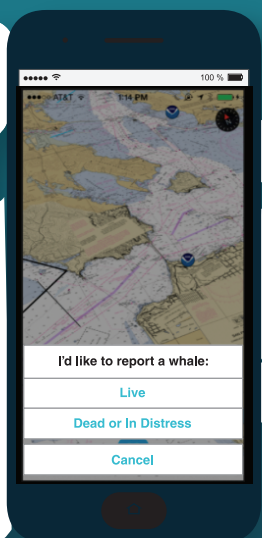


# SHIP STRIKES KILL WHALES

**THE POWER TO  
SAVE THEM IS  
IN YOUR HANDS.**

**THE WHALE ALERT APP  
IS NOW AVAILABLE**



## 1 SIGHTING SEE A WHALE?

Pick up your smartphone or tablet, and report it.

## 2 ENTER DATA SHARE WHAT YOU SEE –

Whale Alert helps you report a live, distressed, or dead whale.

## 4 SAVE!

**YOU JUST HELPED SAVE** whales from ship strikes, assisted in whale rescues, and increased understanding of the marine environment.

## 3 ALERT

**YOUR DATA ALERTS** ships, rescuers, and researchers to whale activity, and contributes to whale research.

- » **SHIP STRIKES**, entanglement, and strandings are leading causes of large whale mortality world-wide.
- » **FAST MOVING SHIPS** can kill whales. Better voyage planning and slower shipping can save them.
- » **RAPID ALERTS** help trained rescue teams disentangle whales.
- » **TIMELY DATA** helps researchers understand and protect whales.



## WHALE ALERT

A **FREE** app to alert ships, rescuers, and researchers to whales in their area; empowering citizen scientists to protect whales. **DOWNLOAD** at [whalealert.org](http://whalealert.org).

